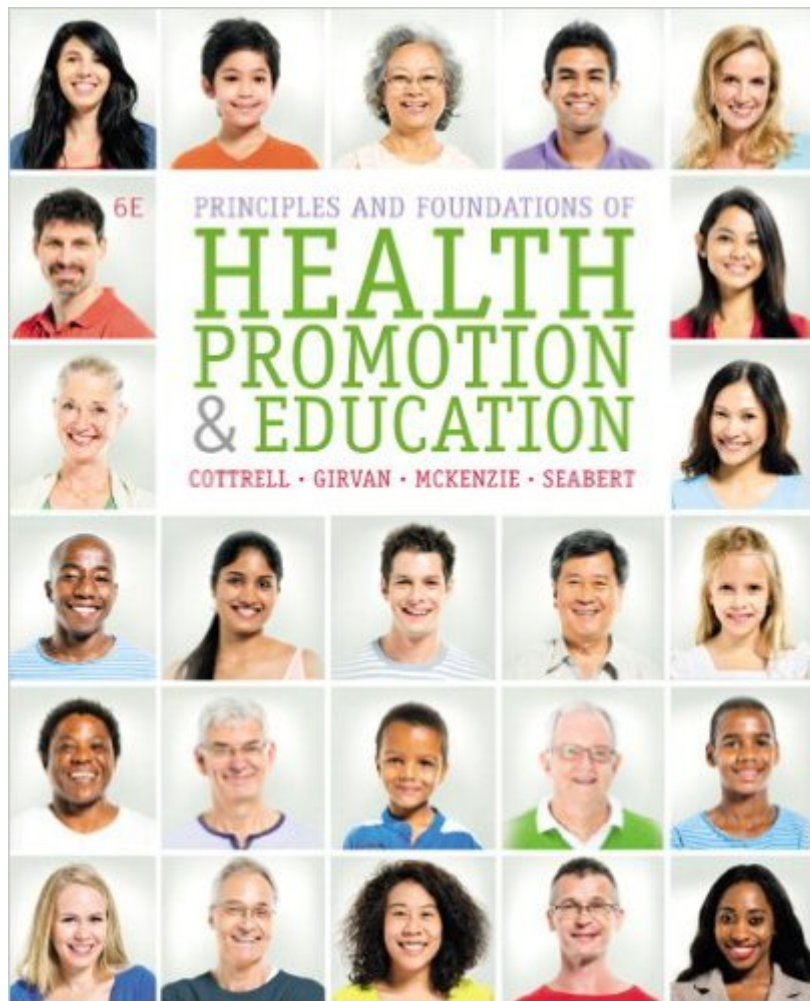


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Principles And Foundations Of Health Promotion And Education (6th Edition)



Synopsis

For courses in Health Education/Promotion/Planning (Health & Kinesiology) A solid foundation in the issues of health education and promotion, and a solid connection to the research, resources, and people involved Principles and Foundations of Health Promotion and Education has what it takes to connect to research, resources, and practitioners in health education/promotion, while gaining a solid foundation in the history, philosophy, theory, and ethics of health education. Considered to be the best overall introduction to the growing profession of health education/promotion, it covers the roles and responsibilities of health education specialists, the settings where they are employed, and the ethics of the profession. In addition to presenting the history of health, health care, and health education/promotion, the book gives you a glimpse at what the future may hold for health education specialists. Extensively updated to include the most current thinking and practices in the field, this new Sixth Edition includes discussions of recent health reform developments, the responsibilities and competencies of health education specialists, non-traditional health jobs, what's in store for the future of health education jobs, the use of the social media in health promotion, and much more. The best overall introduction to the growing profession of health education/promotion: Get a solid foundation in the background, history, philosophy, theory, and ethics of health promotion and education. A look at the profession from the people doing the job: Coverage of the roles and responsibilities of health educators, plus personal accounts of health education professionals tell the story. NEW! Extensive updates including the most current thinking and practices in the field. Outstanding pedagogical aids: Receive invaluable help for ensuring comprehension, including review questions, case studies, critical thinking questions, activities, and weblinks, in each chapter. Package consists of: 0321927141 / 9780321927149 Principles and Foundations of Health Promotion and Education, 6/e

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Customer Reviews

I bought this book as a text book for a class I was taking on Principals and Practices of Health Education. This book provided all of the resources and knowledge I needed to chose health education as a career path. This book gives an excellent overview of the history of health education and provides the stories of health educators and CHES certified health educators throughout the country. I will be keeping this book as a professional reference for a while to come.

This book was a required textbook for my Foundations in Health Education course. I have the kindle version. In general, I was not impressed by this book. The writing style was not on the graduate level and used to many direct quotations for a textbook. It also quoted and referenced wikipedia, which makes it difficult for me to respect. As the profession of health education grows, I hope the available resources improve. The Kindle edition is well formatted and tables are easy to read. The only problem I had was trying to figure out the page number for citations, but that may have been user error.

I don't remember if the description of the book said "acceptable" or "fair", but probably would have classified it as "fair". The quick response to shipping was satisfying. Thank you!

This is an excellent book if you are in a bachelor's-level course of public health. It's less helpful/meaningful if you are already admitted to an advanced degree program. Some of the content and most of the career profiles/interviews in the book highlight the experience of people with a bachelor's degree.

Book arrived in very poor condition. While reading the chapters, several of the pages came off in my hand. Due to the fact I purchased this book for a 4 week course it was impossible to return it. Didn't want to jeopardize not getting another one in time.

I was a little hesitant to buy this book because it was listed as being in "good" condition but personally I believe it's in great condition! The cover is completely attached and doesn't look used

much. There's also no writing in the book and it's in ver good shape. Happy.

I choose this book because it teaches me how to take good care of myself and to live healthy and make others to know that how to go about living healthy and longer.I got it the book on time and I trust the site I bought it from.I would recommend this book to my classmates.

I'm not sure that my experience is the same as others' will be, but at least in my case the book I received was most definitely NOT new. I expect that when I pay for a new book, the book will be new.

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